



Privacy Policy

This website is operated by Debbie Mcilroy Photography. We take your privacy very seriously therefore we urge you to read this policy very carefully because it contains important information about:

- ❖ Who we are
- ❖ How and why we collect, store, and use and share your personal information
- ❖ Your rights in relation to your personal information, and
- ❖ How to contact us in the event that you have a complaint

Who we are:

Debbie Mcilroy Photography, (we or us) collect and use and Are responsible for certain personal information about you. When we do so, we are regulated under the General Data Protection regulations which apply across the United Kingdom, and we are responsible as the controller of that personal information for the purposes of those laws.

The personal information we collect and use:

- ❖ Personal Information you provide to us – we collect the following personal information that you provide to us; Name, address, contact telephone numbers and email addresses, where applicable. This could be via the contact us form you send, enquiries on requesting to purchase an item from us either from our website or Facebook page. Delivery information.
- ❖ Personal information from other sources – we may receive information about you from other sources, including Facebook or Messenger services when used as a contact medium. We will retain this information with any other information we receive from you, to allow us to contact you with any future offers, events or information.
- ❖ Personal Information you provide about third parties – If you provide information about any other person, you are confirming that the other person has appointed you to act on their behalf and agreed that you:
 - Shall consent on their behalf to the processing of their personal data
 - Shall receive any data protection notices on their behalf.
- ❖ Monitoring and recording communications – we may monitor communications such as emails and telephone calls in order to process any enquiries, questions, requests, comments or any other communications made to Debbie Mcilroy Photography
- ❖ Cookies and other technologies – We may use cookies to monitor and collect the following information, for example visitors to our website and Facebook page. This information helps us to build a profile of our users. Some information is used for statistical purposes and we will not be able to identify you personally. It should be noted that in some cases our cookies and similar technologies may be owned and controlled by third parties who may also collect personal information about you. Our site is powered by Wix.com software only.

How we will use your personal information; who your information may be shared with

We will only use your personal information that you provide us, in order to process any enquiry or request from either our website or Facebook page. We will never share any of your personal information to third parties for any other purpose. However, we may share information to any Law enforcement agency for the purposes of any investigation to help prevent unlawful activity.

How long we will keep your personal information for

We will hold your personal information to process any request, comment or enquiry that you may have. We may contact you by email to inform you of future events or offers or new products that may interest you. You can opt out at any time by email request. All information will then be deleted from our databases. Only information which may be required for tax purposes (if relevant) will be kept for that purpose only.

Keeping your information secure

Your personal information will be kept secure at all times. We will notify you of any suspected data breach where we are legally obliged to do so. While we will use all reasonable efforts to secure your personal data, in using the site and Facebook page you acknowledge that the use of the internet is not entirely secure and for this reason we cannot guarantee the security or integrity of any personal data that is transferred from you or to you via the internet. If you have any concerns about your personal data please contact us on the email at the end of this document.

Your Rights

Under the general Data Protection Regulations you have a number of important rights. These include:

- ❖ Fair processing of information and transparency over how we use your personal information
- ❖ Require us to correct any mistakes in the information we hold about you
- ❖ Require the erasure of all personal information concerning you, in certain situations
- ❖ Object to the processing of personal information concerning you for direct marketing at any time.

For further information on your rights, including the circumstances in which they may apply, see the guidance from the UK Information Commissioner's Office (ICO) on individual's rights under the General Data Protection Regulations.

Changes to the Privacy Policy

This Policy was published on 24th February 2020 and was last updated on 24/02/2020

We may change this policy from time to time. You should check this policy occasionally to ensure you are aware of the most recent version that will apply each time you access the website. We will also attempt to notify users of any changes or updates to this policy.

Contacting Us

If you have any questions about this policy or any information we may hold about you, please contact us by email at the following address:

debbiemcilroyphotography@gmail.com